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# GoPro Inventor Nick Woodman (STEM Trailblazer Bios)



## Synopsis

Do you enjoy snapping photos or taking movies of your adventures? So does Nick Woodman but when he was growing up, most of his activities weren't camera-safe. Woodman was a diehard surfer. He couldn't hold a camera or keep it dry while he was boarding. So many of his memorable moments went unrecorded. As an adult, Woodman set out to invent a camera that's easy to use anywhere. The result was GoPro a company that builds sturdy, waterproof, wearable cameras. GoPro cameras have been used everywhere from the ocean floor to outer space. They've captured athletic thrills, exotic journeys, and everyday moments on the go. Discover how Woodman turned his tech vision into reality.

## Book Information

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Average Customer Review: 5.0 out of 5 stars Â Â See all reviews Â (1 customer review)

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Age Range: 8 - 12 years

Grade Level: 3 - 7

## Customer Reviews

Nick Woodman didn't grow up dreaming that he'd take the tech world by storm • with some magnificent invention. Living in the midst Silicon Valley would set even the most unimaginative boy dreaming of success, but not Nick. He'd much rather ride the ocean waves than the high-tech ones. It wasn't a dream, but rather something he did from the time he was an eight-year-old boy. Nick did have a tech side and he wanted to head to the University of California,

San Diego (UCSD) not for their programs, but for their waves. Blackâ€™s Beach just called out to him. USCD didnâ€™t want Nick, but his persistence and an appeal won them over. Persistence was a quality that would serve him well. Nick found out that economics wasnâ€™t his thing, but Jill Scully, his future wife, was. One wife and a college degree later, he was soon off on the dot-com run and started a website to sell electronics later the FunBug game website. They looked good, but ultimately both were flops. It was the end of the dot-com boom and it sure looked like Nick had to rethink what he could do career-wise. It was back to riding the waves ... in Australia and Indonesia. It would give him time to think, but while he was surfing, he wanted to capture some of his greatest waves on camera. Now just how could he surf and take pictures at the same time? Well, the big idea was simple: He attached a disposable camera to an old wrist strap from a surfboard. Nick then attached it to his wrist. It was a hands-free approach, that actually worked! The simple fact that it worked wasnâ€™t going to get him anywhere. Nick had to create a plan and of course he needed money. His earlier ventures tapped him out financially and he had to raise some cash.

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